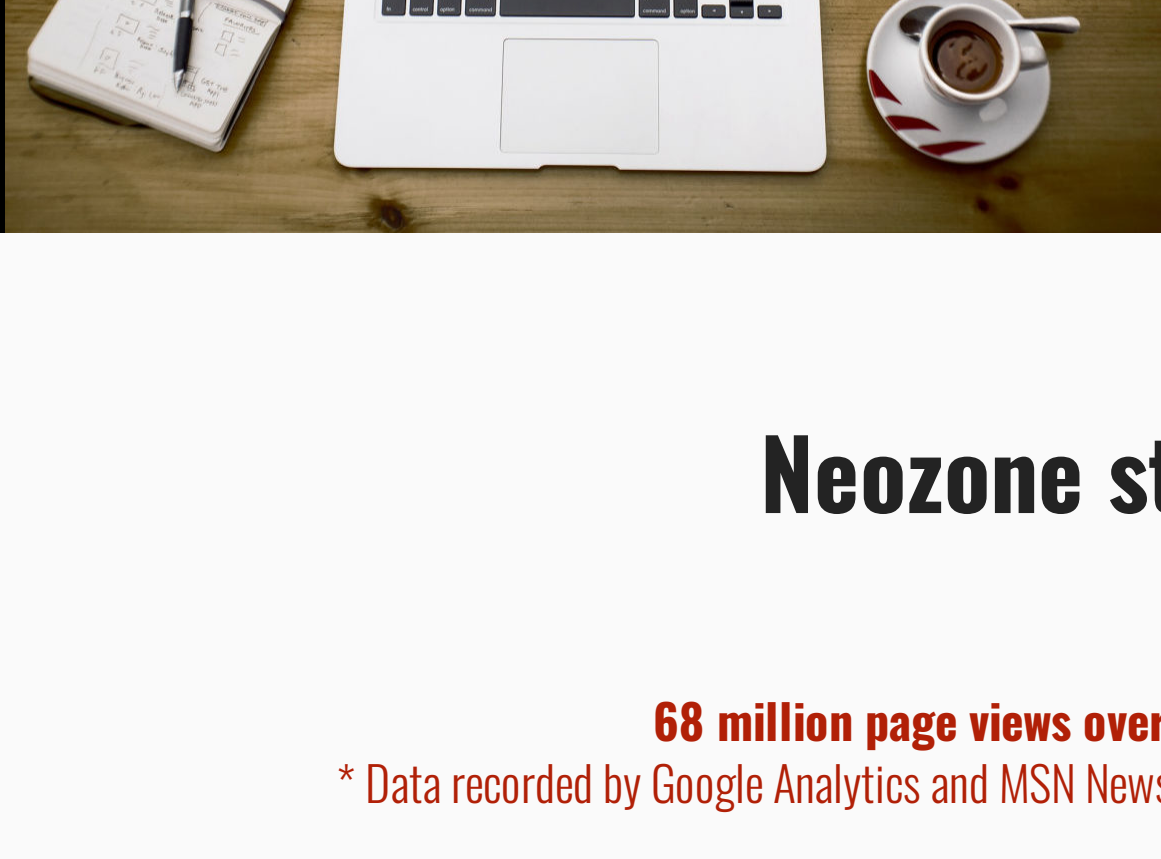


MEDIA KIT 2025

*Last update: 12/03/2025 (download PDF version)



Present on the web since 1999 and with 25 years of experience in marketing and advertising, our team is committed to the success of your project, from its conception to its implementation.

Alexandre Bonazzi
Founder & Content Manager

Neozone statistics

68 million page views over the past 12 months*.

* Data recorded by Google Analytics and MSN News from January 01, 2024 to January 01, 2025

950,000 subscribers (Facebook, Pinterest, Instagram, Push, etc.)

200 million video views on social networks, (85 million minutes viewed)

*** Data recorded on Facebook/YouTube (2018-2025).**

Mobile First and Responsive Web Design

More than 70% of the visits were made from a mobile device and this figure is close to 80% during the weekends.

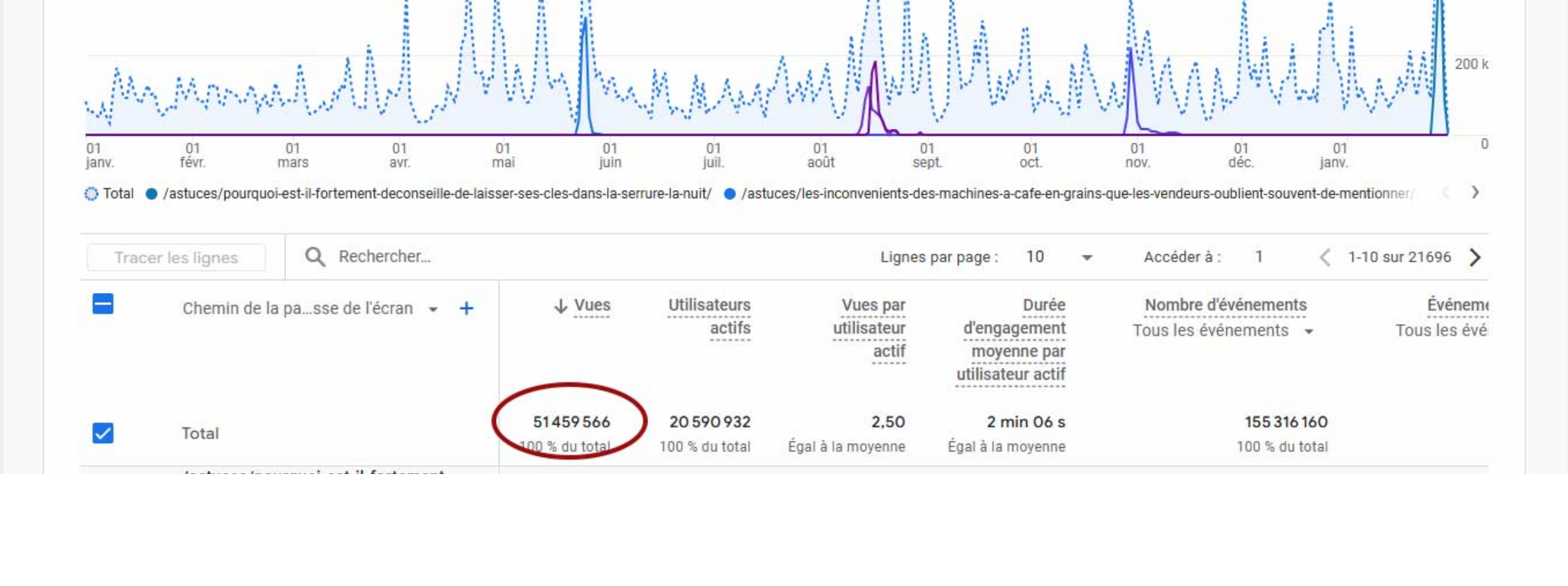
Neozone's responsive and mobile-first theme allows to put the mobile and the user at the center of its strategy and content.

All the videos are also realized in "Square" format in order to optimize the image size as well as the reading comfort of the internet users.

Mobiles 70%

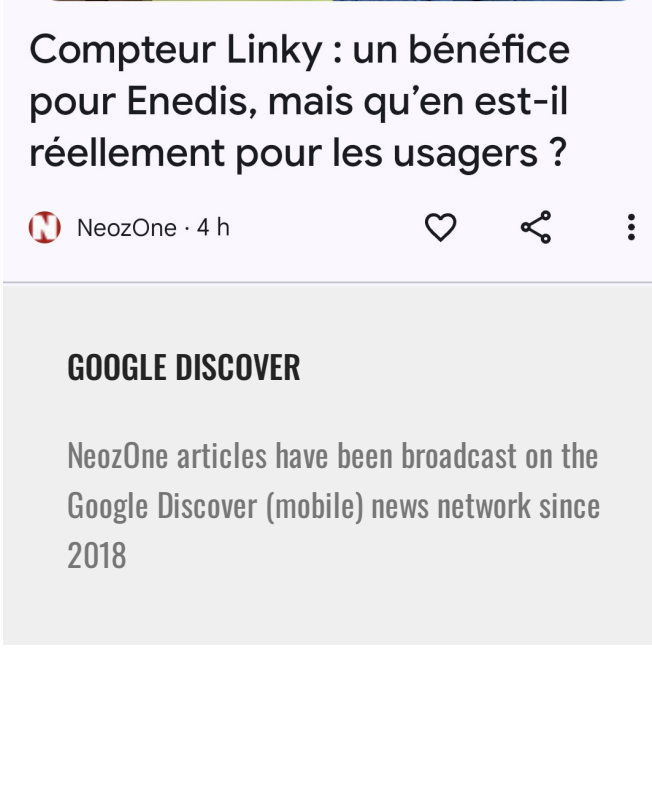
Ordinateur 20%

Tablets 10%

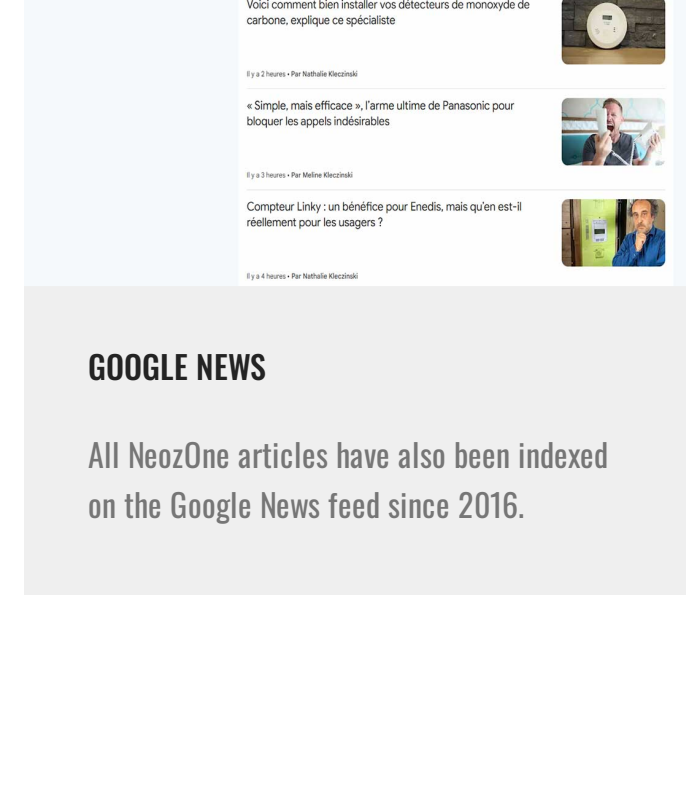


Present on Google News, Google Discover and Msn News

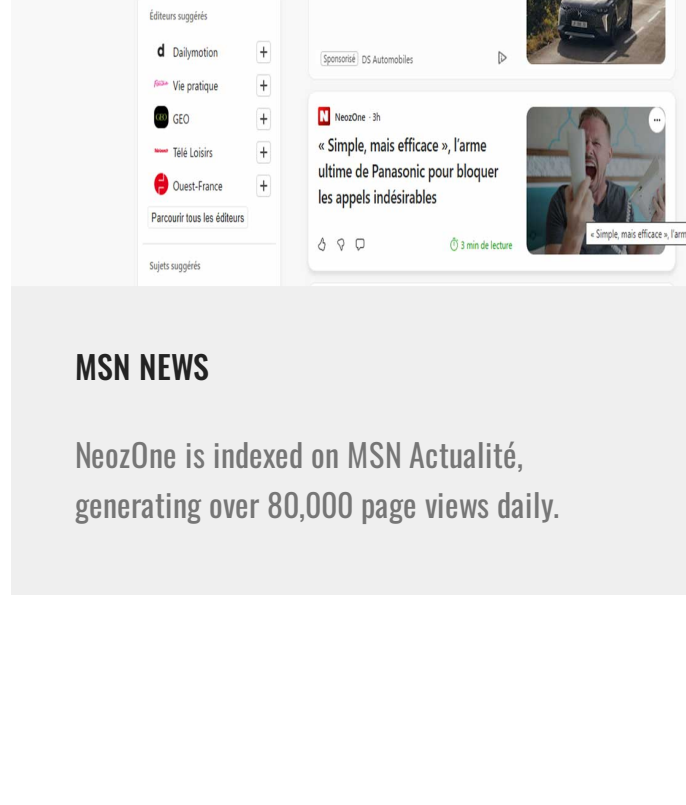
NeoZOne is present on the main news feeds



GOOGLE DISCOVER
NeoZOne articles have been broadcast on the Google Discover (mobile) news network since 2018

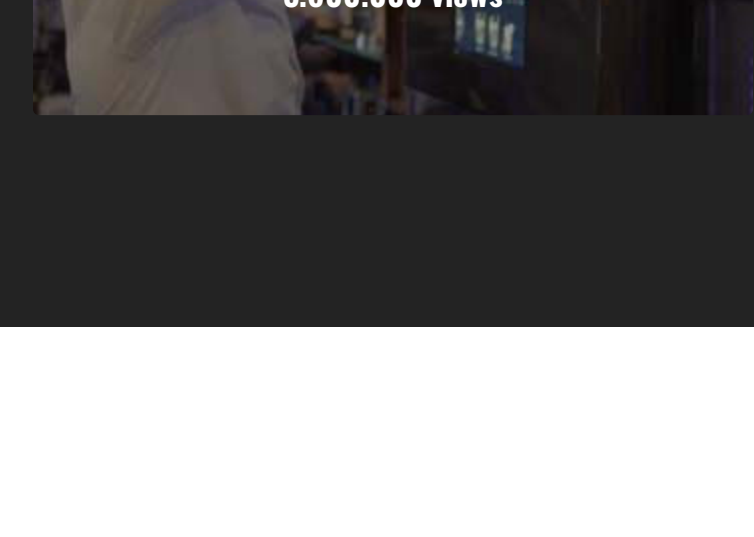
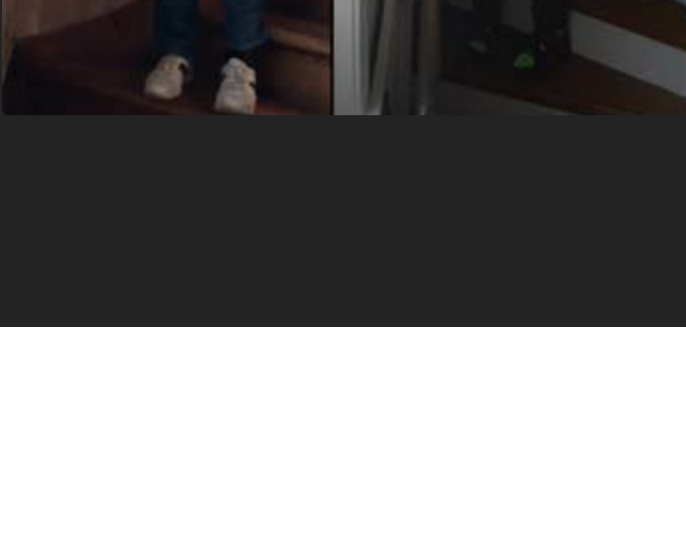
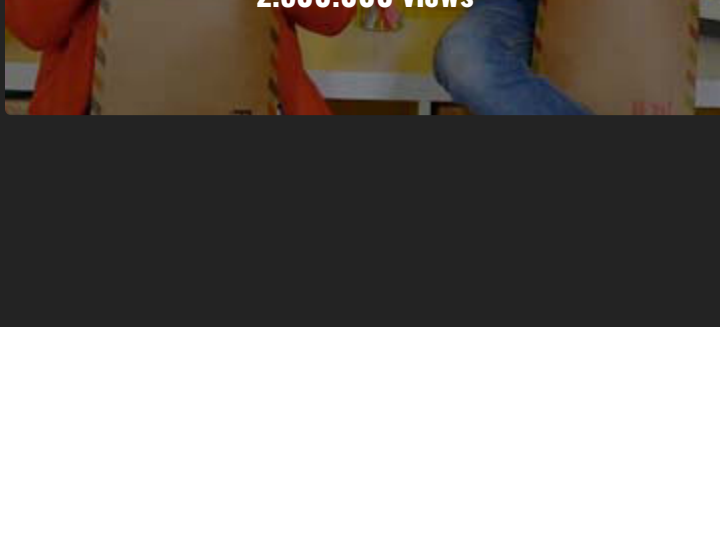


GOOGLE NEWS
All NeoZOne articles have also been indexed on the Google News feed since 2018.



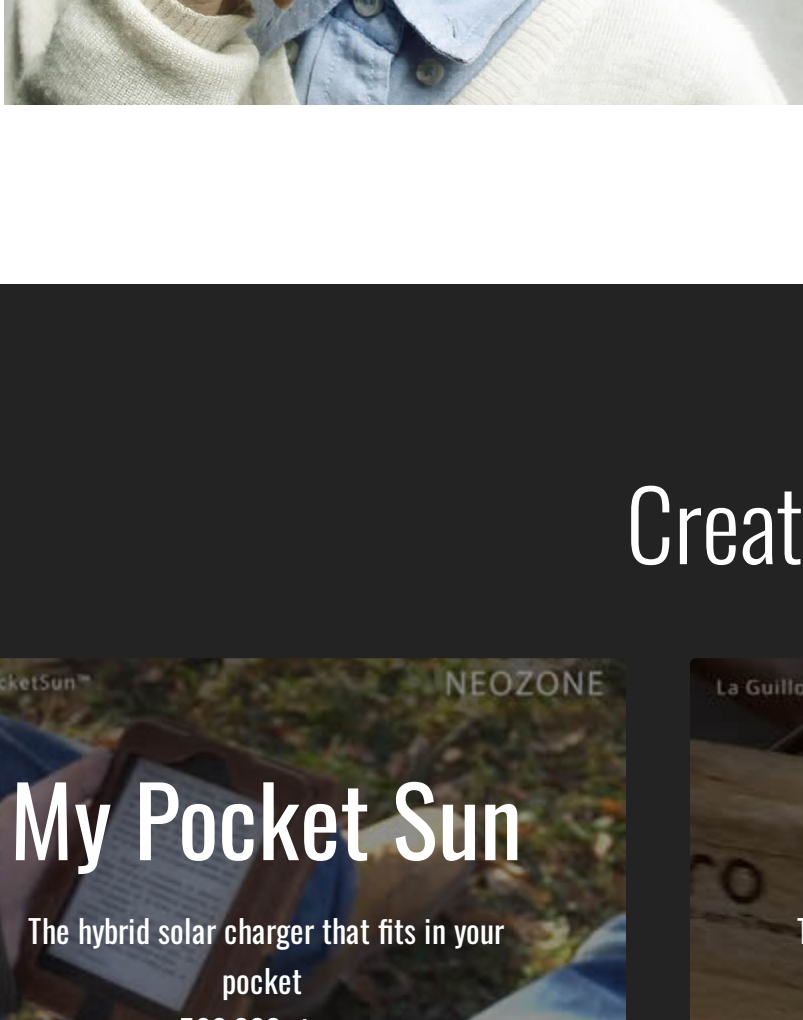
MSN NEWS
NeoZOne is indexed on MSN Actualité, generating over 80,000 page views daily.

Video editing for social networks



Social Media

Neozone, the invention/innovation of the day has generated more than 123.5 million video views and 1,800,000 page views/month on Neozone.org



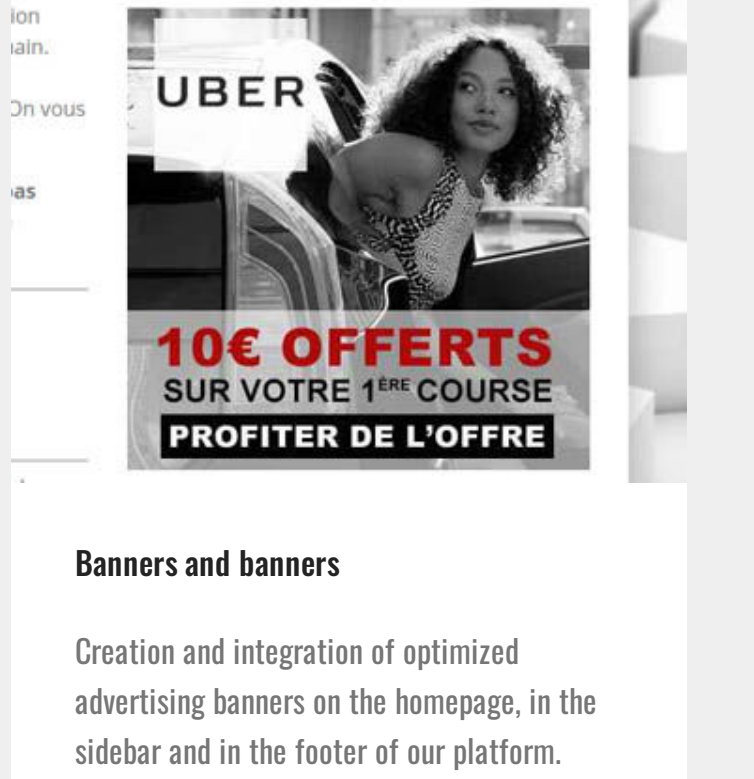
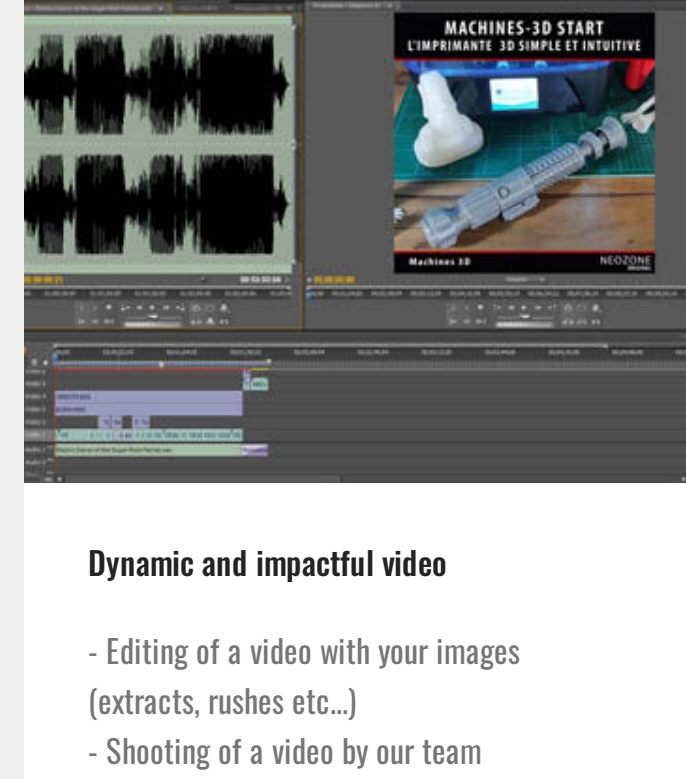
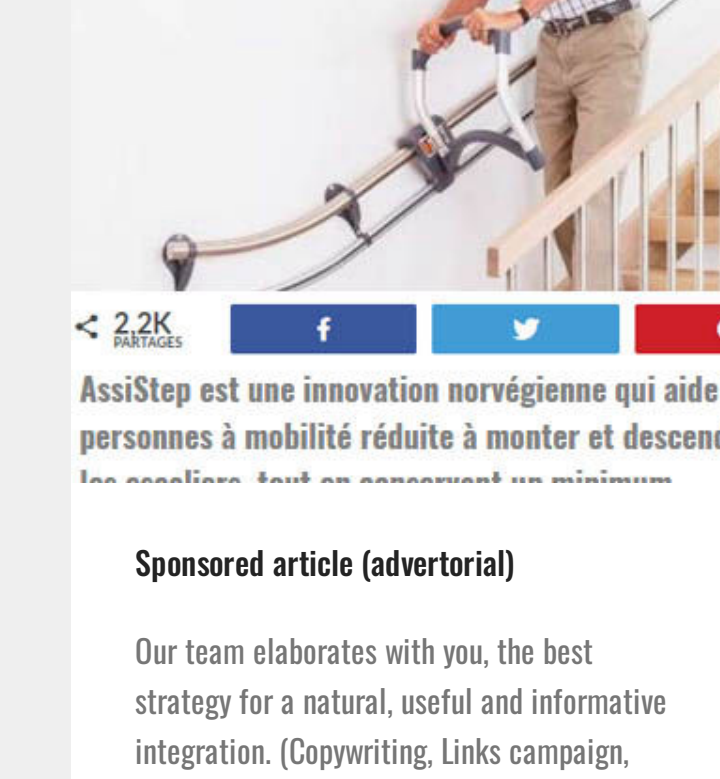
f 616818
Facebook
More than half a million subscribers on our various Facebook pages.

📷 9553
Instagram
Over 1k followers on the social network Instagram

🐦 6948
Twitter
A very active Twitter community. More than 245.1K impressions over a period of 77 days.

📢 39079
Web Push
150k+ subscribers to our push notification service on mobile and PC

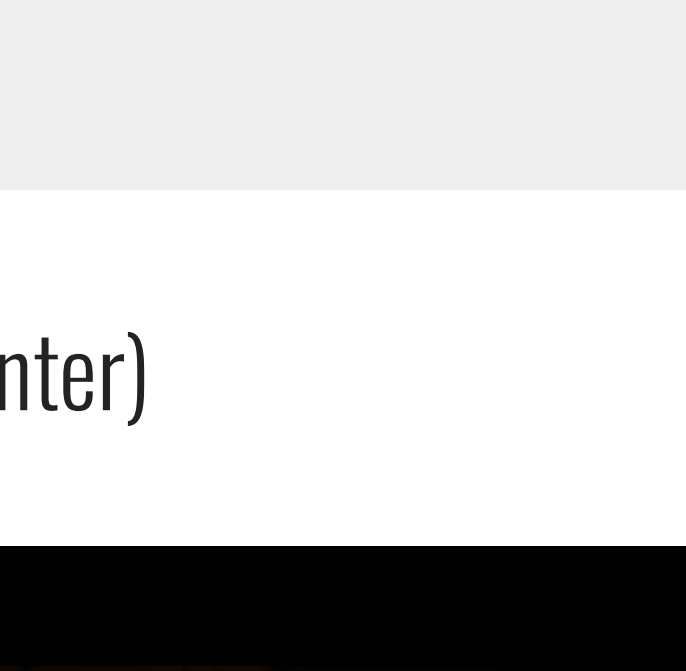
Creation of original videos



Sponsored article (advertorial)
Our team elaborates with you, the best strategy for a natural, useful and informative integration. (Copyrighting, Links campaign, keywords etc...)

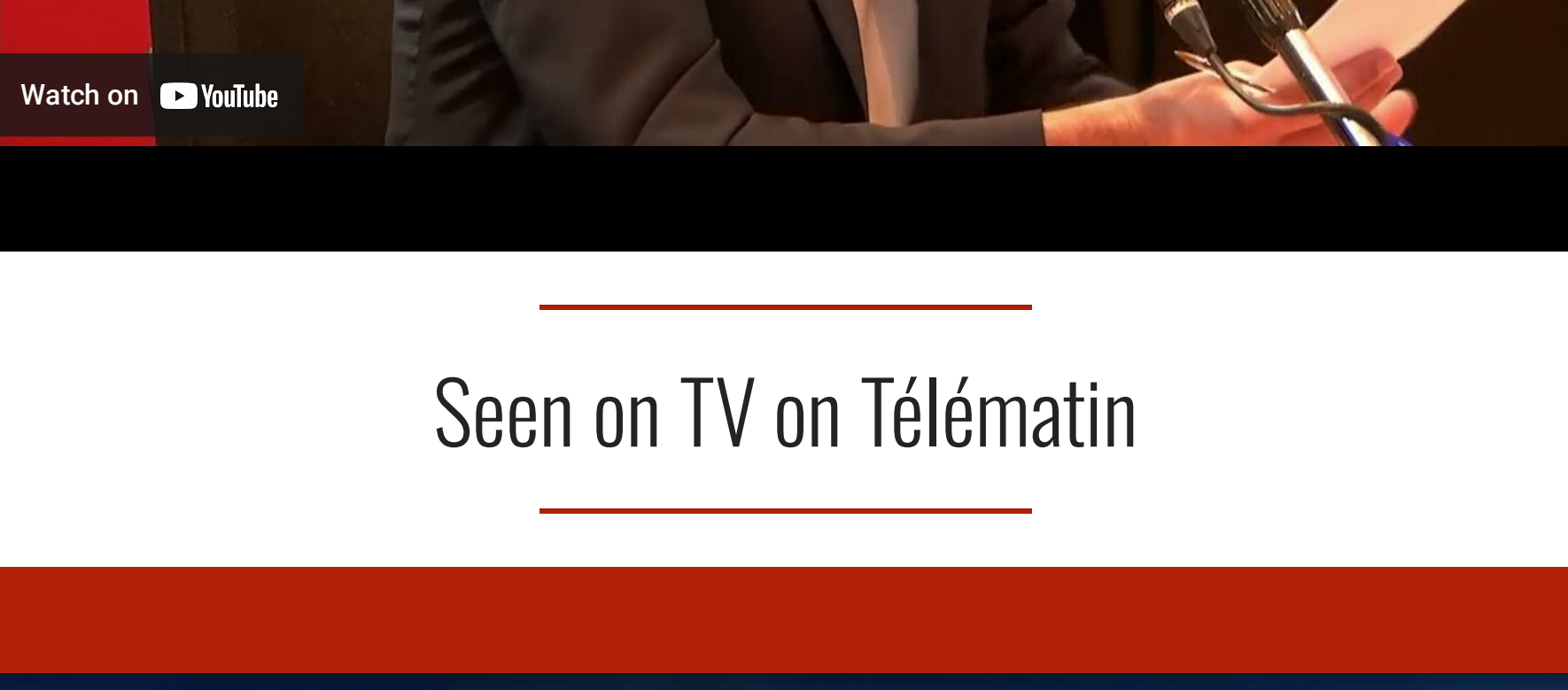


Dynamic and impactful video
- Editing of a video with your images (extracts, rushes etc...)
- Shooting of a video by our team (With credit or white label)

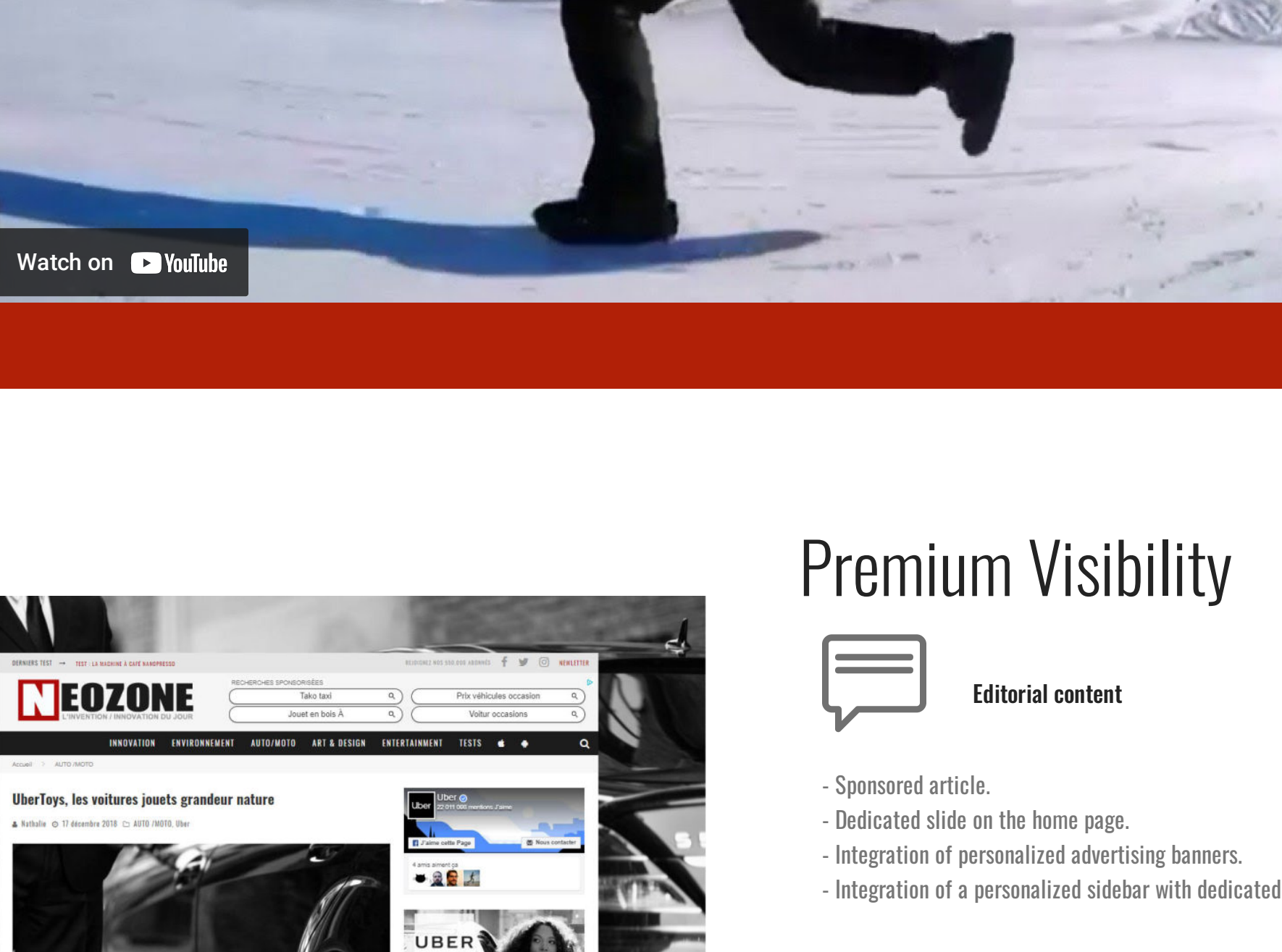


Banners and banners
Creation and integration of optimized advertising banners on the homepage, in the sidebar and in the footer of our platform.

Heard on the Radio (France Inter)



Seen on TV on Télématin



Premium Visibility

Editorial content

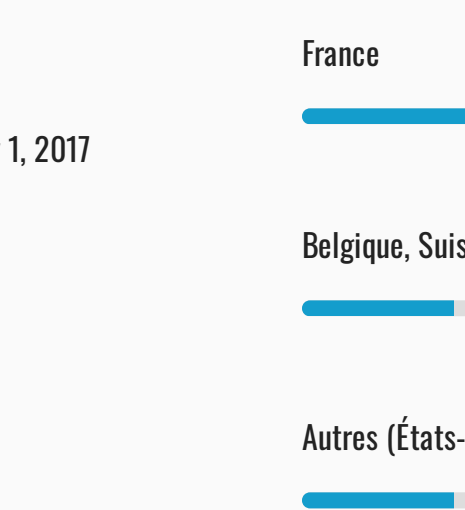
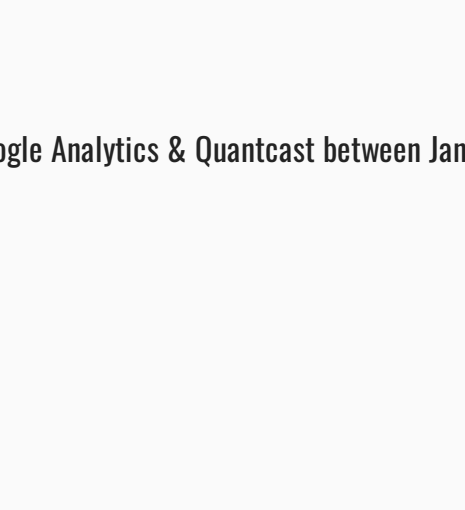
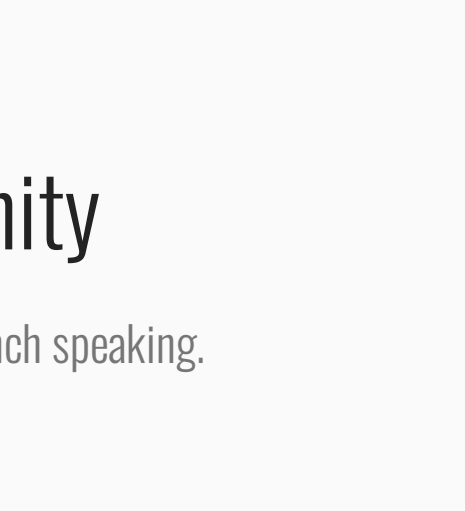
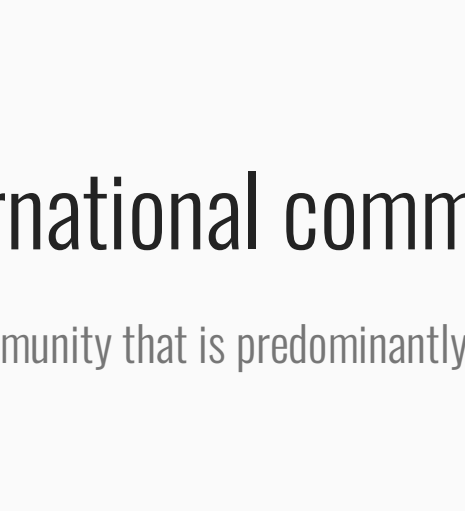
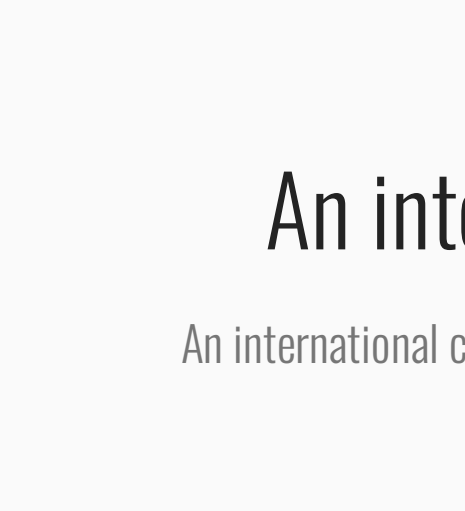
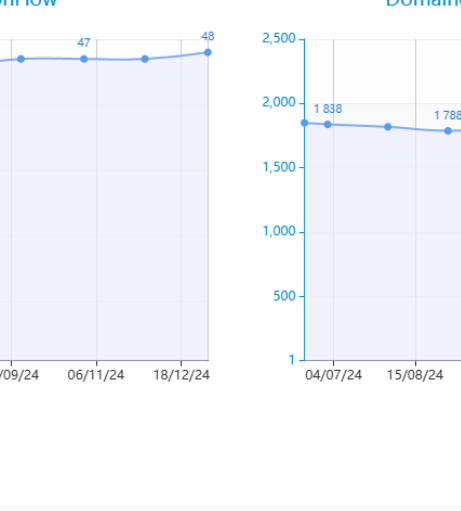
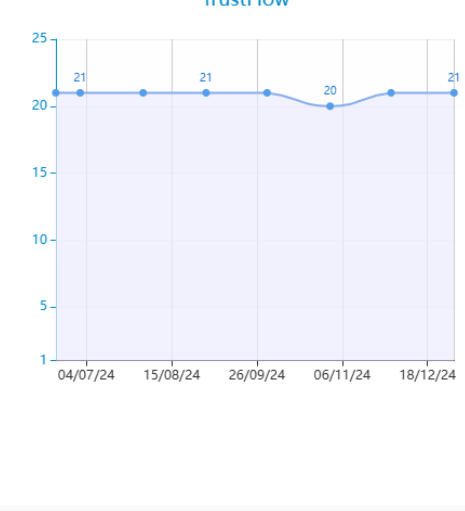
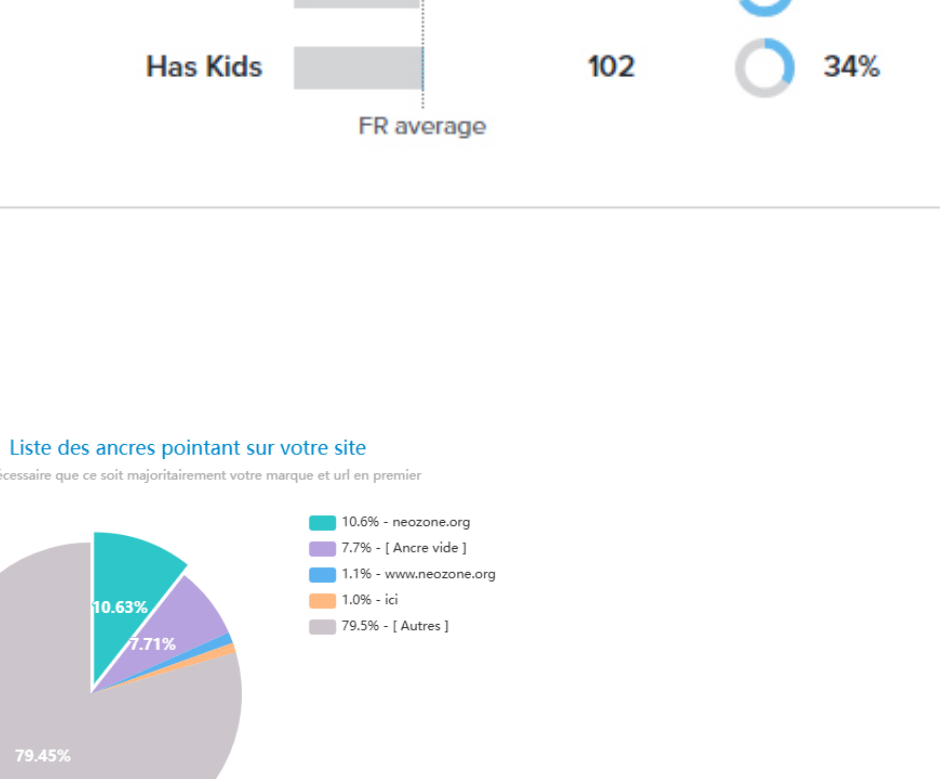
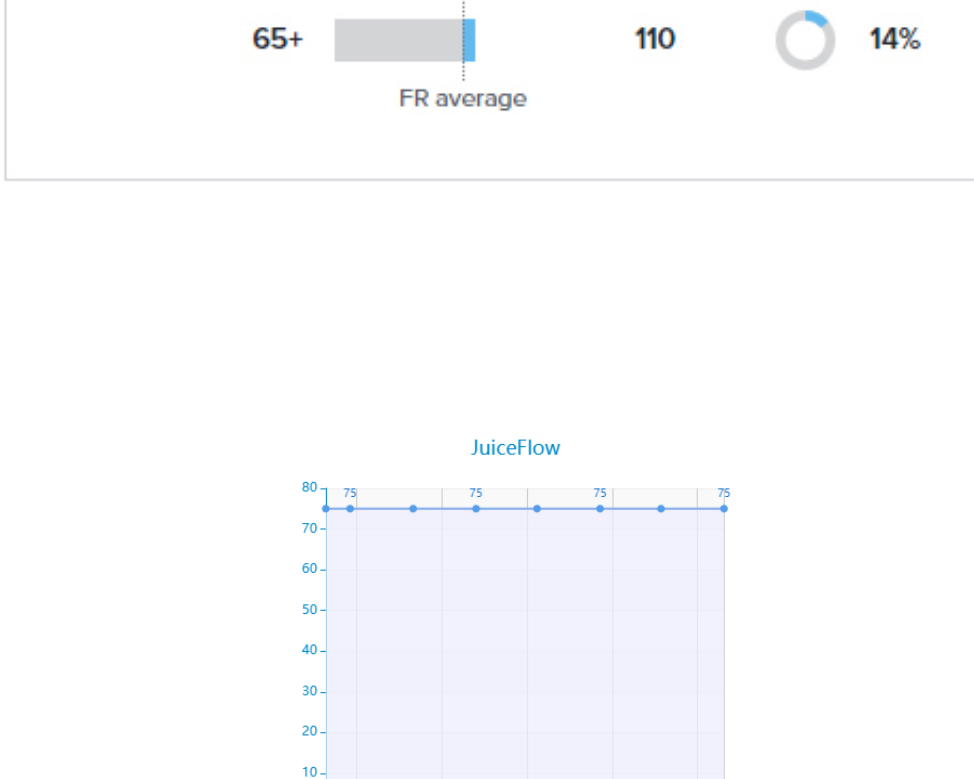
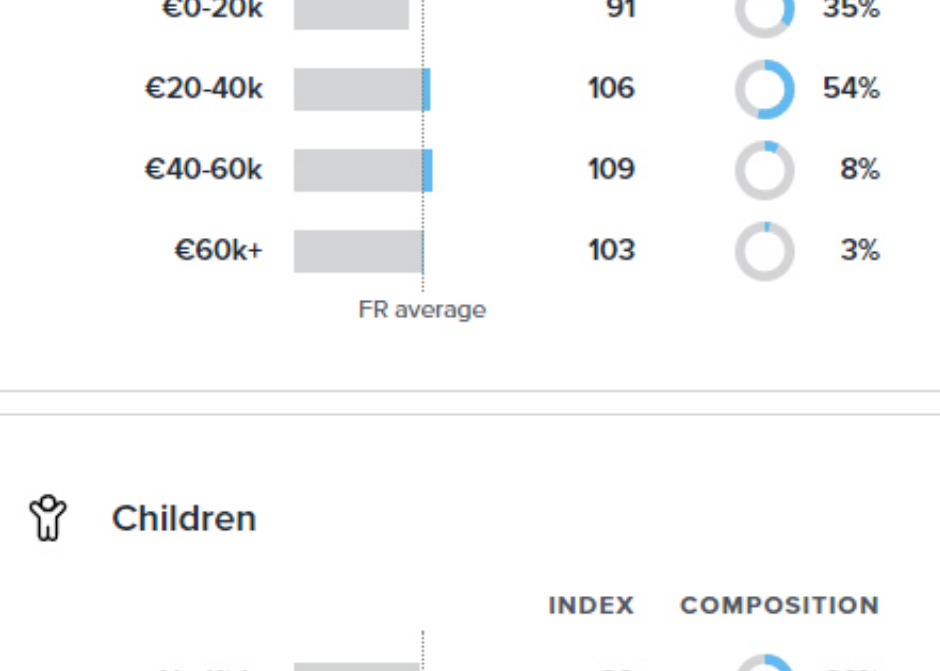
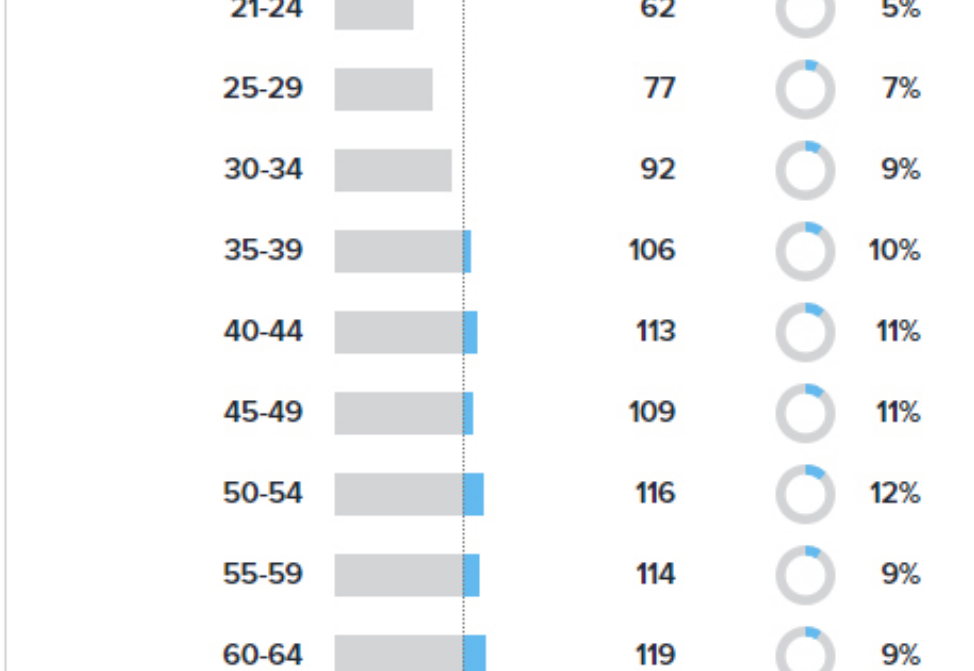
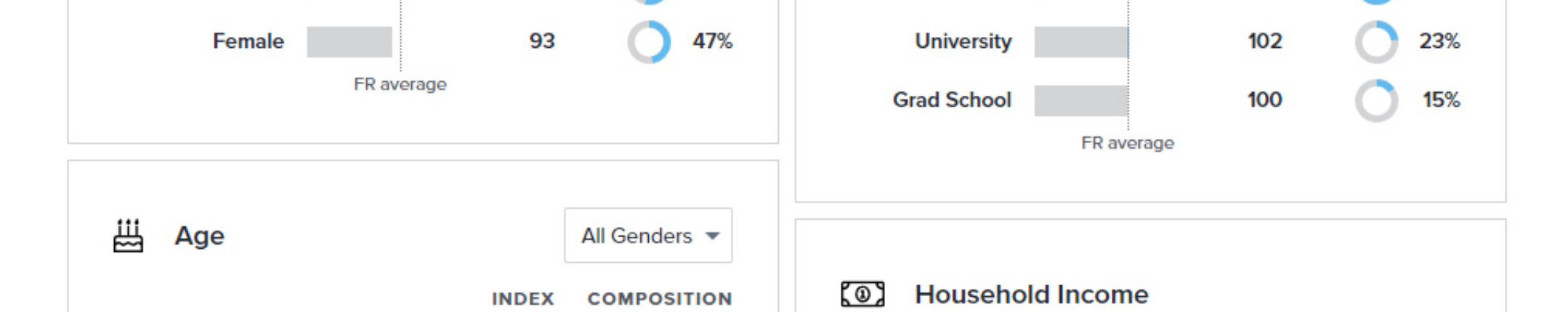
- Sponsored article.
- Dedicated slide on the home page.
- Integration of personalized advertising banners.
- Integration of a personalized sidebar with dedicated FB widget.

Social networks

- Editing and publishing a video.
- Multiple push on social networks.
- Setting up an advertising boost via Business Manager.
- Advertiser access on the "Invention / Innovation of the day" page.

Audience & demographic performance

Sex / Ages



An international community

An international community that is predominantly French speaking.

Analytics

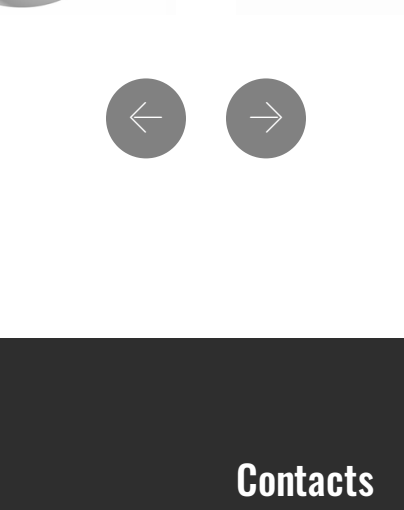
Geographic data recorded by Google Analytics & Quantcast between January 1, 2017 and March 28, 2022.

France 70%

Belgique, Suisse, Canada (fr) 15%

Autres (États-Unis, Royaume-Uni, Espagne, Italie...) 15%

THEY TALK ABOUT US



"I thank infinitely all the team of neozone for their superb work. It is thanks to structures like yours of small companies can make themselves known."

Benoit Duhaizon
AUTO-ENTREPRENEUR AT AUTONOMA SHOP

They trusted us.

Why not you?

